

X COPY

MARCH 12

# 1979 fashion calendar

a weekly publication • 39th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

JANUARY

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# 1980

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WYCH 13



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, MARCH 12 & 19, 1979

Beginning Monday March 12	NEW YORK PREMIERE: MEN'S & WOMEN'S FALL COLLECTION Women's sweaters, blouses & tee shirts. Men's sweaters, shirts & tee shirts. By appointment. Contact: Antonella Amato, 371-7300.	ABBRACCI, LTD.	645 FIFTH AVENUE OLYMPIC TOWER-51ST ST.
March 12	BILL ATKINSON	Early Fall	514 Seventh Ave. 2nd fl BA 1-8510
March 12	AVANZARA	Fall	1441 Broadway 16th fl 221-7373
March 12	NEIL BIEFF/ARTURO HERRERA	Early Fall	162 West 56th, Shrm.1701 489-1346
March 12	BOGNER SPORTSWEAR	Fall/Winter	9 West 57th 39th fl 751-1337
March 12	STEPHEN BURROWS FOR PAT TENNANT	Early Fall	10 West 57th 7th fl 247-1100
March 12	VICTOR CARABALLO	Early Fall	29 West 17th 8th fl 255-3737
March 12	CESARANI	Early Fall	550 7th Ave. 10th fl 221-6690
March 12	COLLECTORS ITEMS	Early Fall	550 7th Ave. 7th fl 398-9115
March 12	FRANCESCA FOR DAMON & DAMON SPORT	Early Fall	1410 Broadway 12th fl 221-7030
March 12	LEAMOND DEAN/NORMAN TERRY	Early Fall	498 7th Ave. 20th fl 239-0644
March 12	CHRISTIAN DIOR BLOUSES	Early Fall	498 7th Ave. 16th fl 736-0109
Beginning Monday March 12	OPENING: EARLY FALL SPECIAL SEPARATES Continuous by appointment. Contact: Jean Houck or Zena Kahn, 861-2776.	PINKI WESLER FOR ELLE VIT	655 PARK AVE (67TH ST) SHOWROOM - 9TH FLOOR
March 12	FENN WRIGHT & MANSON	Fall	498 7th Ave. 16th fl 736-1701
March 12	CHARLOTTE FORD - ALL DIVISIONS	Early Fall	530 7th Ave. 7th fl 391-5460
March 12	HARRIET SELWYN'S FRAGMENTS	Early Fall	St. Regis Rm. 705 PL 3-4500
March 12	GLEN OF MICHIGAN	Fall	1407 Broadway 35th fl 730-0780
March 12	PETER G'S BY VIOLA SYLBERT	Early Fall	498 7th Ave. 15th fl 563-0800
March 12	GÜNTER	Early Fall	550 7th Ave. 22nd fl 840-2730
March 12	JERRY GUTTENBERG/PARTS FOR MARJER	Early Fall	550 7th Ave. 6th fl 221-1616
March 12	GUY D. BY JEANNETTE GOLDMAN	Early Fall	498 7th Ave. 7th fl 244-6020
March 12	BETTY HANSON & COMPANY	Early Fall	205 West 39th 14th fl 840-8888
March 12	EVELYN DE JONGE	Early Fall	530 7th Ave. 24th fl 869-9940
March 12	KASPER FOR JOAN LESLIE	Early Fall	530 7th Ave. 11th fl 221-4200



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 12	L.A.X. BY MARY KAY STOLZ	Early Fall	St. Regis Hotel, Priv. Suite 753-4500
March 12	HAROLD LEVINE BY DON BREITINGER	Early Fall	530 7th Ave. 21st fl 391-2255
March 12	LINEA PITTI	Fall Menswear	40 West 57th Suite 912 757-4765
March 12	LOOMTOGS TENNIS WHITES	Late Summer	1407 Broadway 35th fl 354-3600
March 12	MCM McMULLEN	Early Fall	550 7th Ave. 8th fl 221-2445
March 12	KAREN HARMAN FOR GEORGE MASKET	Fall I	498 7th Ave. 10th fl 947-7110
March 12	B.T. MORGAN	Early Fall	550 7th Ave. 8th fl 221-2445
March 12	MEL MORTMAN	Fall I	525 7th Ave. 9th fl LO 4-1820
March 12	NANTUCKET NATURALS	Early Fall	498 7th Ave. 17th fl 244-3558
March 12	LEO NARDUCCI	Early Fall	530 7th Ave. 26th fl 221-6720
March 12	MISS O (BY OSCAR DE LA RENTA)	Early Fall	550 7th Ave. 19th fl 354-6777
March 12	FRANCK OLIVIER	Early Fall	119 West 40th, 15th fl 354-0790
March 12	MOLLIE PARNIS BY MORTY SUSSMAN	Early Fall	530 7th Ave. 18th fl 221-1445
Beginning Monday	OPENING OF FALL COLLECTIONS	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
March 12	Charlotte Chen for Charlotte; Paul Stanley; Eklektic. Contact: 947-4492.		
March 12	THE ARTHUR RICHARDS WOMAN	Early Fall	31 West 56th St 18th fl 247-2300
March 12	MOLLIE ROBERT (Div. Mollie Parnis)	Early Fall	530 7th Ave. 18th fl 221-1445
March 12	SABINE LIGHT	Early Fall	500 7th Ave. 5th fl 354-6840
March 12	SAZ SPORT	Early Fall	530 7th Ave. 21st fl 221-3489
March 12	SCHUYLER 4 LTD. - ROCA	Fall	566 7th Ave. 4th fl 921-2444
March 12	DON SAYRES SIGNATURES	Early Fall	512 7th Ave. 6th fl 354-4700
March 12	HELENE SIDEL	Early Fall	530 7th Ave. 7th fl 354-0024
March 12	SILK FASHION GROUP LTD. & JACK MULQUEEN	Early Fall	530 7th Ave. 5th fl 221-3789
March 12	JERRY SILVERMAN	Early Fall	530 7th Ave. 17th fl 244-7522
March 12	KAREN TEPPER KNITS (Div. Karen Unlimited)	Early Fall	498 7th Ave. 2nd fl 239-4118
March 12	LEVINO VERNA FOR MAYEHOFF (Fall Capsule Collection)		498 7th Ave. 9th fl 279-2345
March 12	GIANNI VERSACE/MULTIPLI	Early Fall	525 7th Ave. 9th fl 730-1517
March 12	MRS. H. WINTER FOR YESTERDAY'S NEWS	Early Fall	155 West 23rd 10th fl 691-8300
Beginning Monday	FALL-WINTER WOMEN'S, MEN'S & CHILDREN'S FASHIONS	GOVERNMENT OF ISRAEL TRADE CENTER	350 FIFTH AVE.-EMP. ST. BLD. NEW SHOWROOM - 19TH FLOOR
March 12	Manufactured in Israel. Collections by Ero, Carnit, Tadmor, Rikma, Lahav, Terra, Jerry Melitz, Papco, Of Mod, Tip Top. By appointment. Contact: 560-0660.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 13 4:00 P.M.	PREVIEW OF FALL SUITS & SPORTSWEAR By invitation. Thereafter 4th floor. Contact: 279-7966 or (800) 421-8381.	ROTH-LE COVER (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday March 13 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 1411 Broadway, Room 1151. Buyers: 921-0860. Press: Roz Rubenstein, 691-8340.	PAUL M. ROPP FOR DANCING DAFFODILS	XENON 124 WEST 43RD STREET
March 13	KASPER FOR J.L. SPORT	Early Fall	530 7th Ave. 11th fl 221-4090
March 13	CLASSICS FOR SAMUEL ROBERT	New Collection	530 7th Ave. 9th fl 221-1995
March 13	SAMUEL ROBERT	Early Fall	530 7th Ave. 9th fl 221-1995
Tuesday March 13- March 22	FORECAST: FALL/WINTER FASHIONS & FABRICS Also, merchandising and advertising concepts. By reservation, Tues., Wed., Thurs. 9 A.M. & 4 P.M.; Also, April 17-May 3. Contact: 880-8637.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Wednesday March 14 9:30 A.M.	PRESS SHOW: FALL '79 Breakfast. By invitation. Thereafter by appointment. Contact: 221-6922.	BEGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday March 14 12:30 P.M.	BENEFIT: "JOHN WEITZ LOOKS AT HER" Luncheon. By invitation. Tickets: \$50.00 for Fountain House. Contact: 752-8860.	JOHN WEITZ	HOTEL REGENCY BALLROOM
Wednesday March 14 4:30 P.M.	PREMIERE: SWEATERS FOR JUNIORS AND MISSES Show followed by cocktail/buffet. By invitation. Thereafter by appointment, 12th floor. Contact: Joseph Santoro, 840-5900.	SANHO COLLECTIONS (151 WEST 40TH STREET)	500 CLUB 500 SEVENTH AVENUE
Wednesday March 14 7:00 P.M.	INTRODUCTION OF "STORE"-- NAN BIRMINGHAM'S BOOK Cocktail reception. By invitation. Publicity: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	MAIN COURSE 6TH FLOOR
Wednesday March 14 7:30 P.M.	SANTOS NIGHT -- AVIATION EXHIBITION By invitation only. Black tie. Contact: Fernanda Gilligan, 753-0111.	CARTIER (16 EAST 52ND STREET)	7TH REGIMENT ARMORY 643 PARK AVE. (67TH ST.)
Wednesday March 14- May 3	FALL-WINTER '79 FASHION FUTURES At 9:00 A.M., Tues., Wed., Thurs., for retailers. Contact: Robin Hancock, 880-8553.	MADEMOISELLE MAGAZINE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
March 14	GIL AIMBEZ COLLECTIONS	Early Fall	530 7th Ave. 2nd fl LO 3-0988
March 14	GERALD ARDITI - Fall - 498 Seventh Ave., 18th floor, 695-3388		
Thursday March 15 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Susie Shelsky, 221-7222.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday March 15 12:00 Noon Luncheon	"INTERNATIONAL BEAUTY"-- MULTI-MEDIA REPORT "The customer--who she is, what she buys and where, how to reach her, how to sell her, how she wants to look." Chmn: Mary Butler, Mocer Video. Speaker: Barbara Daly, Int'l Consultant. Members: \$20.00, guests: \$30.00. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday March 15 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Michael Foley, 695-3992. Press: Roz Rubenstein, 691-8340.	PARALLEL (498 SEVENTH AVENUE)	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET



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Thursday March 15 4:00 P.M.	FABRIC AND FASHION INNOVATIONS IN COTTONS History-making fabric news. By invitation; wine and cheese. 586-1070, ext. 183.	COTTON INCORPORATED	1370 AVE. OF AMERICAS SHOWROOM - 34TH FLOOR
Thursday March 15 7:30 P.M.	JOHN ANTHONY SHOW & PERSONAL APPEARANCE Benefit Boys' Club of N.Y. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
March 15	GOLDWORM	Fall	1410 Broadway 20th fl 244-1700
March 15	ANNE KLEIN & COMPANY	Early Fall	205 West 39th 3rd fl 221-7880
March 15	MARC-FRIESE LTD.	Early Fall	498 7th Ave. 7th fl 564-8388
March 15	CHARLES SUPPON/INTRE SPORT	Early Fall	550 7th Ave. 21st fl 840-7730
Friday March 16 8:00 P.M.	"DISCO 'TIL DAWN" -- COCKTAILS, DINNER, GALA Dinner to 11:00 P.M. Tickets: \$40: NY Fur Assn., c/o Superior, 209 W. 29th, 244-7422.	FUR NEW YORK ASSOCIATION	LES MOUCHES 260 ELEVENTH AVE. (26 ST.)
March 16- March 21	SKI SHOW AT LAS VEGAS CONVENTION CENTER. Contact: Ski Industries of America, 1200 17th St., N.W., Washington, D.C. 20036, (202) 457-0433		
March 17	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 17-20). Contact: 532-5588		
Sunday March 18 6:30 P.M. Cocktails	"EUROPEAN FUR PANORAMA" Cocktail/buffet, sponsored by Amerimink/Elbeco. Cost: \$75. Shows at 7:00 & 8:30 P.M. Contact: Andre Simon, 11 rue de Faubourg-Poissonniere, 246-7272. New York: Ilene Barrack, 868-8335 or 490-0077.	EUROPEAN FUR FASHION EXHIBITORS	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
Sunday March 18 8:30 P.M.	SHOWING OF FUR COLLECTION Followed by disco and dining. By invitation. Contact: Dean Morgan Assoc., 682-7990.	NATURAL FUR LTD. & LEO CHEVALIER	XENON 124 WEST 43RD STREET
Sunday March 18- March 21	FIRST FUR FAIR IN NEW YORK More than 100 exhibitors. Contact: Bernard Groger at Bell & Stanton, 599-6951.	AMERICAN INT'L FUR FAIR (855 AVE. OF AMERICAS)	NEW YORK COLISEUM 4TH FLOOR
March 18	ITALIAN FUR FASHION GROUP, NEW YORK COLISEUM (March 18-21), Ilene Barrack, 490-0077		
Monday March 19 8:30 A.M. Breakfast	SHOWING OF FUR FASHIONS At 9:00 A.M., DaVinci Collection of Chloe, Bill Haire, Greta Bast, Donald Brooks for Goldin-Feldman. At 9:30 A.M., John Anthony for Jan Originals. Buyers: 255-4800 or 594-4415. Press: Rubye Graham, 355-0557.	JAN ORIGINALS; & GOLDIN-FELDMAN	ESSEX HOUSE-160 C.P. SO. CASINO-ON-THE-PARK
Monday March 19 11:30 A.M.	BENEFIT: SHOWING OF SPRING FASHIONS For International N.Y.U. School of Social Work. Tickets: \$15. Contact: 572-8370.	ALEXANDER'S	59TH ST. & LEXINGTON AVE. 3RD FLOOR
Beginning Monday March 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 19	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 221-1212.	HALSTON V & HALSTON VI	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday March 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6993.	KENAR BY ANN TJIAN	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR



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Beginning Monday March 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-1212.	ANNE KLEIN FOR NEW ASPECTS	1407 BROADWAY NEW SHOWROOM - 15TH FLOOR
Tuesday March 20 9:30 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter by appointment. Contact: 279-8120.	TUDOR SQUARE BY JERRY FEDER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday March 20 11:45 A.M. Cocktails	TENNIS PRESS LUNCHEON: SPORTSFUTURE Presentation at 12:30 followed by luncheon. Featuring Dr. Isaac Asimov. By invitation only. Contact: Carol Carr, 262-7220.	EASTMAN CHEMICAL PRODUCTS	21 CLUB 21 WEST 52ND STREET
3:00 P.M.	TUDOR SQUARE (2nd show); 1407 Broadway, 21st floor, 279-8120		
Tuesday March 20 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 25th floor, 221-1033. Press: Johnson & Morton, 759-8440.	DANIEL HECHTER (530 SEVENTH AVENUE)	ST. REGIS HOTEL ROOF
Tuesday March 20 6:30 P.M. Cocktails Dinner	TOMMY AWARDS PRESENTATION: DINNER AND DANCE Print industry award to designers & members of Print Council in specific categories. Reservations: \$150.00 each (Black Tie). Show at 7:30. Dinner at 8:00. Contact: Erica Fineberg, 594-6065.	AMERICAN PRINTED FABRICS COUNCIL	ROSELAND DANCE CITY 239 WEST 52ND STREET
Tuesday March 20 7:00 P.M.	"ITALIAN DESIGN" EXHIBITION Sixteen "classic" products; RTW fashions, furnishings, accessories. By invitation. (On exhibit: March 21-April 15). Press: Fern Mallis, 832-9093.	FIAT MOTORS OF NORTH AMERICA	ABITARE 212 EAST 57TH STREET
Beginning Tuesday March 20	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 398-9955.	JOHN ANTHONY PRET; JOHN ANTHONY PETITE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday March 21 5:30 P.M.	"SKATEBOARDERS" - EYE FRAME COLLECTION FOR CHILDREN Cocktails. By invitation. Press: Joan Parker Publicity, 974-3929.	UNIVIS (DIV. ITEK CORP.)	PUMPKINS AND MONKEYS 801 MADISON AVENUE
March 21- March 24	MAGIC (Men's Apparel Guild in California) -- Fall menswear showings at San Diego's Royal Inn at the Wharf. Contact: 124 E. Olympic Blvd., L.A. 90015, (213) 746-0623.		
Thursday March 22 5:00 P.M.	"THE SOFT LIFE:" SUMMER HAIRSTYLES AND FASHIONS By invitation. Contact: Betty Keepin, Burson-Marsteller, 752-6500.	J.C. PENNEY; CELANESE; TONI SILKWAVE (GILLETTE)	TELETRONICS INTERNATIONAL 231 EAST 55TH STREET
March 24	INT'L FOOTWEAR FAIR IN DUSSELDORF (March 24-26) Contact: 582-7788		
Saturday March 24- April 4	OPENING OF FALL COLLECTION IN MILAN By appointment. Buyers: Nally Bellati, 63-27-06. Press: Joanne Creveling, 586-2377.	PINKY & DIANNE LTD. FOR PRIVATE LABEL	ANTICA LOCANDA SOLFERINO VIA CASTELFIDARO 2, MILAN
Beginning Saturday March 24	MILAN: AGNONA PRESENTS THE ALTUNA COLLECTION Buyers: Eliseo Fullin, 371-2520, (039) 2-6230 (Milan); Press: Joanne Creveling, 586-2377.	AGNONA	HOTEL PRINCIPE MILAN (ROOM 110)
Sunday March 25- March 28	FALL/WINTER FRENCH MENSWEAR AT NAMSB Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE
March 25- March 28	NAMSB (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boys' and Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 594-5130.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 19	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Sunday March 24- March 29	READY-TO-WEAR SHOWINGS IN MILAN, ITALY (By invitation from individual designers). (*P & S indicates Hotel Principe e Savoia). Contact: Camera Nazionale, Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679-43-90. <u>Sat., March 24: 10:30 A.M. - NANDO MELCHIORRI (Palace); 11:30 A.M. - VISCARDI (*P&amp;S);</u> <u>3:30 P.M. - LORENBETTY (Palace); 4:30 P.M. - CORRADO IRIONE (*P&amp;S); 5:30 P.M. -</u> <u>MELLONI (Palace); 6:30 P.M. - MONTEDORO (*P&amp;S); 7:30 P.M. - LESY (*P&amp;S).</u>  <u>Sun., March 25: 9:00 A.M. - HEYLETT (*P&amp;S); 10:00 A.M. - MISSONI (Palazzo della</u> <u>Permanente); 11:00 A.M. - LANCETTI (*P&amp;S); 12:00 Noon - ANDRE LAUG (Palace);</u> <u>1:00 P.M. - SPORTMAX (*P&amp;S); 3:00 P.M. - PELLEGRINI (*P&amp;S); 4:00 P.M. - MARIO</u> <u>VALENTINO (Palace); 5:00 P.M. - CESARE SCIUNNACH (*P&amp;S); 6:00 P.M. - WALTER ALBINI</u> <u>(Fiera Campionaria-Pad.14); 7:00 P.M. - MIGUEL CRUZ (*P&amp;S); 8:00 P.M. - OGNIBENE</u> <u>ZENDMAN (Palace); 9:00 P.M. - TRELL (*P&amp;S).</u>  <u>Mon., March 26: 9:15 A.M. - GIANNI VERSACE - CALLAGHAN (Palazzo della Permanente);</u> <u>10:45 A.M. - GIORGIO CORREGGIARI (Teatro Manzoni); 12:00 Noon - SANLORENZO (*P&amp;S);</u> <u>1:15 P.M. - CHARADE (Via S. Sofia 33); 3:00 P.M. - KRIZIA (Palazzo della Permanente);</u> <u>4:00 P.M. - BYBLOS (*P&amp;S); 5:00 P.M. - GIANFRANCO FERRE (Palazzo della Permanente);</u> <u>6:00 P.M. - MARINA FERRARI (*P&amp;S); 7:00 P.M. - ENRICA MASSEI (Fiera Campionaria-</u> <u>Pad.14); 8:00 P.M. - LA VIOLA - INCONTRO BY CLAUDIO LA VIOLA (Fiera Campionari -</u> <u>Pad. 14); 9:30 P.M. - TOUCHE (*P&amp;S).</u>  <u>Tues., March 27: 9:30 A.M. - LAURA BIAGIOTTI (Fiera Campionari-Pad.14); 11:00 A.M.</u> <u>- BASILE (Palazzo della Permanente); 12:00 Noon - GEOFFREY BEENE (Palazzo della</u> <u>Permanente); 12:45 P.M. - LUX INTERNATIONAL (*P&amp;S); 3:00 P.M. ARMANI (Via Durini 24);</u> <u>4:30 P.M. - GIANCARLO RIPA (Corso Venezia 36); 5:30 P.M. - ISSEY MIYAKE (Palazzo</u> <u>della Permanente); 6:30 P.M. - KINKI SHOP (*P&amp;S); 9:30 P.M. - MILA SCHON DUE (Villa</u> <u>Reale-Via Palextro); 8:30 P.M. - SOLDANO (*P&amp;S).</u>  <u>Wed., March 28: 9:30 A.M. - COMPLICE - 10:00 A.M. - GENNY (Permanente); 10:30 A.M.</u> <u>- FENDI (Palazzo della Permanente); 12:00 Noon - LIVO DE SIMONE (Palace); 1:00 P.M.</u> <u>- DORIAN (*P&amp;S); 2:00 P.M. - TIVIOLI (Circolo del Giardino-Via S.Paolo 10); 3:00 P.M.</u> <u>- CAUMONT (Palazzo della Permanente); 4:00 P.M. - ROBERTA DI CAMERINO (*P&amp;S);</u> <u>5:00 P.M. - KEN SCOTT (Palace); 6:00 P.M. - MELEGARI &amp; COSTA (*P&amp;S); 7:00 P.M. -</u> <u>PARODI (Palace); 8:00 P.M. - CADETTE (*P&amp;S).</u>  <u>Thurs., March 29: 9:30 A.M. - SARLI (*P&amp;S); 10:30 A.M. - HEINZ RIVA (Palace);</u> <u>11:30 A.M. - TITA ROSSI (*P&amp;S); 12:30 P.M. - GALITZINE (Palace); 1:30 P.M. -</u> <u>BALESTRA (*P&amp;S).</u>		
Beginning Monday March 26	FALL '79 WOMEN'S RTW COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
Beginning Monday March 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 869-9322.	ST. MICHEL	1407 BROADWAY SHOWROOM - ROOM 1719
Beginning Monday March 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday March 27 9:30 A.M.	PRESS PREVIEW: SPRING '80 COLOR DIRECTIONS By invitation. Contact: Carol Carr, 262-7220. Manufacturers, March 27 at 11:00 A.M.; March 28 & 29 at 9:00 & 11:00 A.M. Contact: Ruth Pollack, 262-8199.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS 44TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 27 5:30 P.M.	SHOWING OF FALL SPORTSWEAR FOR MEN By invitation. Press: Eleanor Lambert, 688-2130.	DIMITRI	142 FIFTH AVENUE (19 ST.) SHOWROOM - 4TH FLOOR
Wednesday March 28 12:30 P.M. Cocktails	PREMIERE: SPRING '80 DESIGNER FABRICS For manufacturers & press. By invitation. Luncheon 1:15, followed by show at 2:15. Thereafter, 111 W. 40th St., Suite 2411. Buyers: 398-9235. Press: Pat Kelly, 729-5300.	CHICOT FABRICS (DIV. SCHOTT INT'L.)	HOTEL PLAZA TERRACE ROOM
Friday March 30- April 3	OPENING OF FALL/WINTER COLLECTION IN FLORENCE By appointment. Contact: Joan Marcus, 921-0448 (N.Y.); 055-211-7677 (Florence).	TRUFFLES DESIGN LTD. BY EDUARDO WONGVALLE	VIA FAENZA 107 FLORENCE, ITALY
March 30	FALL READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS (March 30-April 3)		
March 30	PITTI DONNA, FLORENCE, ITALY (March 30-April 2)		
Saturday March 31- April 3	FIRST TRADE SHOW -- ACTIVE SPORTSWEAR Fri., March 30th, Active Sportswear Symposium. Men's & women's active apparel & footwear, 9-5. Contact: Janet Felleman, 691-5454.	AMERICAN EXPOSITIONS (1 LINCOLN PLAZA)	STATLER-HILTON HOTEL 7TH AVE. AT 33RD STREET
April 2	FALL READY-TO-WEAR SHOWINGS IN LONDON (April 2-6)		
Monday April 2 9:00 A.M.	SHOWING OF FALL COLLECTIONS IN LONDON Shows at 9:00 A.M. & 4:00 P.M. By invitation. Contact: Lynne Franks, 01-240-0896.	WENDY DAGWORTHY & PAUL HOWIE	HYDE PARK HOTEL 66 KNIGHTSBRIDGE, LONDON
Beginning Monday April 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Rebecca Gershen, 391-0447.	FREDERIKA JEAN STARK	1410 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday April 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-3938.	MEL MORTMAN FOR KASHUK BLOUSES	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 3 12:00 Noon	PRESS LUNCHEON: GEMS BY ALDO CIPULLO Gemstone Collection. By invitation. Press: Myra Goldberg, ICPR, 644-0440.	AMERICAN GEM SOCIETY	DOUBLES SHERRY NETHERLAND HOTEL
Tuesday April 3 5:00 P.M.	SHOWING OF FALL BLOUSES, TOPS & JEANS (To 9:30 P.M.). By invitation. Buyers: 695-1420. Press: Jody Donohue Assoc., 688-5363.	GLORIA VANDERBILT FOR MURJANI USA	STUDIO 54 254 WEST 54TH STREET
Beginning Tuesday April 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday April 3	AUTUMN/WINTER '79 COLLECTIONS IN LONDON Showing: Works of Art--chiffon & jersey collection; "Z" Collection--RTW; Zandra Knitting Studio--Knitwear. Daily at 10:00 & 2:00. For press and buyers by appointment. Contact: Anne Knight, 01-499-6695; Pia Savage, 01-602-1929.	ZANDRA RHODES	14a GRAFTON STREET MAYFAIR, LONDON W.I.
Tuesday April 3 2:00 P.M.	FALL COLLECTION IN LONDON For press & buyers. By invitation. N.Y. Tel: 249-3639.	NINIVAH KHOME	14 AVERY ROW LONDON W.I.
Wednesday April 4 4:00 P.M.	FALL COLLECTION IN LONDON For press & buyers. By invitation. Thereafter by appointment. Contact: 249-3639.	ADIAN CARTMELL	14 AVERY ROW LONDON W.I.



April 4 NAT'L LARGE-SIZE FALL MARKET, CHICAGO MART (April 4-6)

FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-64-44). N.Y.: French Apparel Center, 541-9075. Buyers: French Trade Shows, 582-4960. (Other showings Porte de Versailles, April 7-11).

Mon., April 2: 1:00 P.M. - TISSAVEL STYLE CHLOE DE BRUNETON, Royal Monceau, 37, ave. Hoche, 727-11-29

Tues., April 3: 10:00 A.M. - SCAPA OF SCOTLAND, 71, rue des Sts Peres, 548-99-44; 11:30 A.M. - JEAN REMY DAUMAS, 225-04-49; 2:00 P.M. - APOSTROPHE, 745-33-09; 4:00 P.M. - GASTON JAUNET, 742-96-70; 5:30 P.M. - JUN ASHIDA, 225-04-49

Wed., April 4: 11:30 A.M. - KIMIJIMA, Intercontinental, 508-18-44; 12:30 P.M. - DORIAN NIEDERHAUSER POUR HANRO, 924-58-95; 2:30 P.M. - TOMAS DI VASQUEZ, 236-06-33; 4:00 P.M. - YUKI TORII, 225-04-49; 5:30 P.M. - CORINNE BRICAIRE, 745-33-09; 6:30 P.M. - ROBERT NELISSEN, 723-92-81

Thurs., April 5: 9:30 A.M. - TIKTINER, 720-61-55; 10:15 A.M. - VIVIANE VITERBO, 720-61-55; 11:00 A.M. - JEAN PAUL GAULTIER, 281-41-21; 12:30 P.M. - JOUSSE, 745-33-09; 2:00 P.M. - INITIAL, 225-04-49; 3:00 P.M. - FRANCE ANDREVIE, 233-17-45; 4:30 P.M. - BERCHER, 296-12-05; 5:30 P.M. - EMESSE, 538-65-22; 6:30 P.M. - JILL SANDER, 225-04-49

Fri., April 6: 9:30 A.M. - ECRITURE, 6 rue Albert de Lapparent, 377-70-02; 10:30 A.M. - RENATA, 202-15-00; 11:30 A.M. - GEORGES RECH, 296-98-25; 1:00 P.M. - ELISABETH DE SENNEVILLE, 770-02-71; 2:30 P.M. - JACQUES GILLES, 273-39-26; 5:30 P.M. - JEAN PAUL GAULTIER, 281-41-21

Sat., April 7: 9:30 A.M. - PABLO ET DELIA POUR PIERRE D'ALBY, 296-65-42; 8:00 P.M. - REVILLON FOURRURES, 225-43-74

Sun., April 8: 11:00 A.M. - MURIEL GRATEAU, 266-21-02; 2:00 P.M. - VICKY TIEL, 500-84-37; 3:00 P.M. - ENRICO COVERI, 225-04-49; 8:00 P.M. - LA SQUADRA, 233-17-66

Mon., April 9: 12:00 Noon - HECHTER, 246-72-55; 2:00 P.M. - MARIE PIERRE TATTARACHI, 336-41-21; 3:00 P.M. - HENRI LUC CHAPUIS, 723-72-33; 6:30 P.M. - VENTILO, 227-01-48

Tues., April 10: 1:00 P.M. - DAMICI, 962-03-06; 2:30 P.M. - DAN BERANGER, 745-47-92; 4:00 P.M. - MIC MAC, 566-56-19; 5:30 P.M. - MARIE PIERRE TATTARACHI, 336-41-21

Wed., April 11: 12:30 P.M. - DAMICI, 962-03-06; 4:30 P.M. - CACHAREL, 225-04-49; 5:00 P.M. - JUNKO, Le Palace, 296-34-81

Thurs., April 12: 11:30 A.M. - CHRISTIAN AUJARD, 225-04-49

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PRESS SHOWINGS -- SPRING-SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE

Fri., April 6: 4:00 P.M. - ANNE MARIE BERETTA (Salle Baltard), 745-33-09; 5:15 P.M. - CHRISTIANE BAILLY (Salle Moliere); 6:30 P.M. - PER SPOOK (Salle Lescot)

Sat., April 7: 11:00 A.M. - JEAN CLAUDE DE LUCA (St. Eustache), 296-15-56; 12:30 P.M. - CLAUDE MONTANA (Salle Baltard), 236-62-76; 3:00 P.M. - THIERRY MUGLER (Salle St. Eustache), 225-04-49; 4:30 P.M. - ISSEY MIYAKE (Salle Moliere), 222-69-86; 6:00 P.M. - JEAN CHARLES DE CASTELBAJAC (Baltard), 296-30-65

Sun., April 8: 9:00 A.M. - VALENTINO (Salle St. Eustache), 508-86-88; 10:30 A.M. - ANGELO TARLAZZI (Salle Moliere), 260-25070; 11:30 A.M. - LANVIN (Potel), 265-27-21; 12:30 P.M. - EMANUEL UNGARO (2,ave.Montaigne), 359-51-49; 2:45 P.M. - SCHIAPARELLI (21 Pl Vendome); 4:00 P.M. - CERRUTI 1881 FEMME (Forum des Halles), 265-68-72; 5:00 P.M. - TAN GIUDICELLI T13 (Salle Lescot), 502-10-10; 6:00 P.M. - SONIA RYKIEL (Salle St. Eustache), 222-43-22; 8:00 P.M. - JAP, 233-96-80; 9:00 P.M. - CARVEN (6 rond-point des Champs Elysees), 225-66-52

Mon., April 9: 9:30 A.M. - CHLOE (Salle St. Eustache), 359-15-63; 11:15 A.M. - CHANEL (Salle Moliere), 225-85-40; 12:15 P.M. - MICHEL GOMA (Salle Lescot), 073-09-10; 2:30 P.M. - CHRISTIAN DIOR (Salle Moliere), 256-74-44; 4:00 P.M. - EMMANUELLE KHANH (Salle Baltard), 233-51-62; 6:00 P.M. - GIVENCHY (Salle St. Eustache), 225-92-60; 7:30 P.M. - CHANTAL THOMASS (Salle Baltard), 544-57-13

Tues., April 10: 9:30 A.M. - GUY LAROCHE (Salle Lescot), 225-87-45; 11:00 A.M. - YVES SAINT LAURENT (Forum des Halles), 723-72-71; 12:45 P.M. - RENOMA (Salle Lescot), 727-13-79; 3:00 P.M. - TED LAPIDUS (Salle Moliere), 225-52-46; 4:00 P.M. - COURREGES (Salle Lescot), 261-52-03; 5:00 P.M. - PACO RABANNE (Salle Lescot), 222-87-80; 9:00 P.M. - DOROTHEE BIS (Salle Baltard), 222-02-90

Wed., April 12: 9:30 A.M. - JEAN LOUIS SCHERRER (51,ave.Montaigne), 359-55-39; 10:30 A.M. - HANAE MORI (17,ave.Montaigne), 359-75-59

April 6 EARLY FALL READY-TO-WEAR SHOWINGS, CHICAGO MART (April 6-10)

April 6 EARLY FALL READY-TO-WEAR SHOWINGS, MIAMI FLORIDA (April 6-10)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Friday March 30	OPENING OF FALL COLLECTION By appointment. Contact: Travis Winberg, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Saturday April 7 10:00 A.M.	FALL & WINTER COLLECTION IN PARIS Also, Tues., April 10 at 10:00 A.M. Pret-a-Porter for American clientele only. By invitation only. Contact: Michael Cressey, 840-8220.	LOUIS FERAUD (66 RUE DU FG.ST. HONORE)	HOTEL GEORGE V SALON LA PAIX
Sunday April 8 7:30 P.M.	"FLOWER FANTASIA" -- GALA BENEFIT Tickets: \$100.00, Cancer Research Institute, 688-7515. Press: Marcia Holdt, 695-4400.	MACY'S NEW YORK	1ST FLOOR
Beginning Monday April 9	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 869-9940.	EVELYN DE JONGE	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 9	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-0015.	LOIS ANDERSON FOR TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M. APPAREL	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-1616.	JERRY GUTTENBERG/ PARTS FOR MARJER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-6780.	NANI'S NOWHERE ELSE	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 935-4590.	PENELOPE BY PENNY BROSE PENNY BENEDICT SPORTSWEAR	HOTEL PLAZA SUITE 1530 (WHODUNIT)
Beginning Monday April 16	OPENING OF FALL COLLECTION By appointment. Buyers: David Rosenzweig, 581-6565. Press: Joanne Creveling, 586-2377.	PINKY & DIANNE LTD.	730 FIFTH AVENUE SUITE 1903
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTION Lycra contemporary sportswear. By appointment. Contact: Hollis Salkin, 730-1085.	"SKINS" BY RGB	109 WEST 38TH STREET SHOWROOM - 2ND FLOOR
April 17	10:00 A.M., HELGA, 722 S. Los Angeles St., by invitation. Contact: (213) 627-0806		
Tuesday April 17 5:00 P.M.	SHOWING: LINEN FASHIONS BY FRENCH DESIGNERS By invitation. (At Calif. Apparel Mart, April 19). Contact: 685-0424.	MAISON DU LIN (280 MADISON AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Beginning Tuesday April 17	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 564-6238.	BARON PETERS; ROBERT LEONARD; BARONETTE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday April 17	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: 947-7110.	KAREN HARMAN FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 18 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 288-6213.	OQUENDO	115 EAST 78TH STREET
Thursday April 19 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation (press only). Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday April 19 12:00 Noon	BENEFIT LUNCHEON: SPRING FASHION SHOW Coordinated by Mary Alice Rice. Cost: \$25.00. Reservations: 685-5222.	SARA FREDERICKS; FOR GIRLS CLUB OF N.Y.	HOTEL PLAZA GRAND BALLROOM
Friday April 20 9:00 A.M.	SHOWING OF FALL COLLECTION Thereafter 27th fl. Buyers: 221-2457. Press: Madeline de Vries, 753-6688.	SOO YUNG LEE FOR U.M.I. (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, private suite. Contact: Marian O'Rourke, (214) 528-4810.	JAY JACKS INTERNATIONAL (3614 OAK GROVE, DALLAS)	HOTEL GOTHAM EMBASSY ROOM
Monday April 23 9:00 A.M.	SHOWING OF FALL COUTURE COLLECTION By invitation. Contact: 929-0490. Press: Eleanor Lambert, 688-2130.	DIMITRI (142 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Rea Lubar, 575-0735.	KAREN TEPPER FOR KAREN UNLIMITED	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 23 11:15 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1604.	DDDOMINICK (512 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Monday April 23 12:00 Noon	PREMIERE SHOWING:FALL EVENING SEPARATES & DRESSES By invitation, 691-3543. Thereafter, Suite 711. Contact: 868-2670, ext. 711.	MIMI TRUJILLO (488 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday April 23 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1380.	WILLI SMITH FOR WILLIWEAR	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday April 23 4:00 P.M.	SHOWING OF FALL COLLECTIONS Also Kimberly Club and Kimberly Studio. By invitation. Contact: 221-7373.	KIMBERLY	1441 BROADWAY SHOWROOM - 16TH FLOOR
Monday April 23 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 15th floor. Contact: 398-9000.	JOHN BATES (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor. Contact: 391-5460.	CHARLOTTE FORD (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 23 6:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter new showroom, suite 1463. Contact: 921-0510.	BETSEY JOHNSON, INC. (1441 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Lynn Hofstein, 868-2670	ADAM BEALL (250 WEST 35TH STREET)	488 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ext. 711.
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Ira Rosenfeld, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 23- May 4	CALIFORNIA SHOWINGS IN NEW YORK Aix, Christina Albers, Bird in Hand (Carole Bird), Caviar (Joy Charlotta), Drennan (Sandy Drennan), Georgette (Georgette Osserman), Gwen Jackson, Rossi & Co., Nancy Stolkin, Phyllis Sues, Tenderness, Terrific Company, Irene Tsu (The It Co.). Contact: (213) 747-7206.	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVE. (51ST. ST.) SHOWROOM - 2ND FLOOR
Monday April 23- May 4	PRINTED SUEDES, LEATHER, SILK, KNIT, FUR FASHIONS By appointment. Contact: Edna Shenkman, 734-2345.	ROBERTO CAVALLI (FLORENCE, ITALY)	1365 YORK AVENUE SUITE 3E
Beginning Monday April 23	OPENING OF WOMEN'S COLLECTION By appointment. Contact: Bob Miller, 752-7488.	CERRUTI 1881 FEMME	5 EAST 57TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Buyers: Vicky Peskin, 221-0395. Press: Pete Sanders, 580-2745.	CLOVIS	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-0644.	LEAMOND DEAN/ NORMAN TERRY	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 23	OPENING: FALL SPECIAL SEPARATES Continuous by appointment. Contact: Jean Houck or Zena Kahn, 861-2776.	PINKI WESLER FOR ELLE VIT	655 PARK AVENUE (67TH ST.) 9TH FLOOR
Beginning Monday April 23	OPENING OF FALL JEWELRY COLLECTION Continuous by appt. Buyers: Lora Schultz, 628-3006. Press: Bill Stutman, 247-2662.	LUCY FELLER DESIGNS INC.	21A EAST 73RD STREET MAIN FLOOR
Beginning Monday April 23	OPENING OF FALL DRESSES, SUITS & SPORTSWEAR Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 16	OPENING & PREMIERE OF NEW COLLECTION Continuous by appointment. Contact: 564-8388.	MARC-FRIESE LTD.; M.F.LTD. BY JACQUES TIFFEAU	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 17	OPENING OF FALL COLLECTION (No formal show). Continuous by appointment. Contact: Caryn Fisher, 221-6066.	BILLINA SPORT BY MARLENE MIDDLEMISS	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 239-9477.	JAMISON; JAMISPORT	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION By appointment. Buyers: 398-9000. Press: Jeanne Chappell, 595-9420.	JUPE INTERNATIONAL	550 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-2270.	DON LUIS DE ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Mike Seconhouse, 840-6058.	JAMIE McDONALD	1411 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-2445.	MCM McMULLEN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION By appointment. Contact: 398-9115.	MAC TAC (DIV. LEONARD SUNSHINE)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-2445.	B.T. MORGAN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6720.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-0900.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS & CHEETAHS BY JUDY SCATES FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 832-3144.	GEORGES RECH & SYNONYME DE GEORGES RECH	25 EAST 63RD STREET SHOWROOM - 1ST FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-0660.	CLOVIS RUFFIN FOR RUFFINWEAR/RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7733.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 23	OPENING OF FALL SILK LINGERIE & DRESS COLLECTION Continuous by appointment. Contact: 245-4060.	SHU-BA BY HOLLY LUEDERS	57 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION By appt. Contact: Suzanne Loo, 575-9540. (Note: April 16, Ca. Mart, 110 E. 9th St., Suite A356, L.A., Ellen Layne, (213) 746-1014.	SINGER & SPICER	1441 BROADWAY SHOWROOM - ROOM 1482
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-0800.	SPORTWHIRL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Hand-painted silk, chiffon, crepe de chine, matte jersey. By appt. Contact: 751-2070.	STAMBOLIS & COFFEE	145 EAST 49TH STREET SHOWROOM - SUITE 6C
Beginning Monday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Paul Scott: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL NEW SHOWROOM - 33RD FLOOR
Beginning Monday April 23	OPENING OF FALL DRESSES & SPORTSWEAR COLLECTION By appointment. Contact: 869-1854.	TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 398-0920.	THAI LINES & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Susan Van Dine, 354-4420.	CHESTER WEINBERG/SPORT	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 23	OPENING OF FALL COLLECTION By appt. Buyers: Sally Ogden, 421-0869. Press: Joanne Creveling, 586-2377.	SANDER WITLIN	116 EAST 57TH STREET SHOWROOM - 3RD FLOOR
Monday April 23- May 11	OPENING OF FALL COLLECTION By appointment. Contact: (617) 566-3125.	DON WOLF LTD.	ST. MORITZ HOTEL SUITES 2614-2615
Tuesday April 24 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 244-7522. Press: Eleanor Lambert, 688-2130.	JERRY SILVERMAN (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Wed. May 2 at 10:00. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION Also May 1 at 11:00 A.M. By inv. Contact: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 24 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor. Buyers: 736-2980. Press: Mitchell Manning, 759-7570.	JACK FULLER (498 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Tuesday April 24 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ray Sylvain, 751-9522.	J.A.G.	1441 BROADWAY NEW SHOWROOM - 21ST FLOOR
Tuesday April 24 12:00 Noon	SHOWING OF FALL COLLECTION Also April 30 at 12:00. By invitation. Thereafter by appt. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Sybil Weinman Fashion Productions. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 2:00 P.M.	SHOWING OF FALL COLLECTION Also May 3 at 12:00. Thereafter by appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday April 24 3:00 P.M.	SHOWING OF FALL DRESSES & SPORTSWEAR By invitation. Contact: Barbara Fields or Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON; FRANCESCA FOR DAMON SPORT	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday April 24 3:00 P.M.	PREMIERE SHOWING FOR FALL By invitation. Thereafter by appointment. Contact: 221-6330.	TOM MALLO COLLECTIONS	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Tuesday April 24 3:00 P.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Also April 30, 5:00 P.M. Contact: Richard Gottlieb, 751-1337.	BOGNER SPORTSWEAR	9 WEST 57TH STREET SHOWROOM - 39TH FLOOR
Tuesday April 24 4:00 P.M.	SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter 550 7th Avenue, 12th floor. Contact: 354-5893.	FRANK MASANDREA FOR STEVE LAWRENCE	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
Tuesday April 24 4:00 P.M.	"LIFESTYLES '80" -- WINTER COATS & JACKETS By invitation. Thereafter by appt. (Note new showroom). Contact: 255-5000.	SPORTOWNE - THE METZGER GROUP	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Tuesday April 24 4:30 P.M.	PREMIERE: "A TRIGERE COAT" BY PAULINE TRIGERE By invitation. Thereafter, 15th floor. Contact: Charles Kenzer, 840-7733.	ABE SCHRADER CORP. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 221-6374.	TRACY MILLS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 921-0840. Press: Eleanor Lambert, 688-2130.	DONALD BROOKS	HOTEL PIERRE COTILLION ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 24 7:00 P.M. Dinner	TESTIMONIAL DINNER-DANCE HONORING MARTIN SCHRADER In honor of "Harper's Bazaar" publisher. Co-chmn: Mimi Liebeskind--Ann Taylor; Joseph Ronchetti--Elizabeth Arden. Price: \$200.00 each. (Black Tie). 751-4000.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	ST. REGIS HOTEL ROOF
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 24	OPENING OF NEW COLLECTION Continuous by appointment. Contact: 221-1995.	CLASSICS FOR SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 840-6674.	GAYLE KIRKPATRICK & AUGUSTUS	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-1270.	HUBERT LATIMER	8 WEST 40TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 935-4590.	PENELOPE BY PENNY BROSE PENNY BENEDICT SPORTSWEAR	HOTEL PLAZA SUITE 1530 (WHODUNIT)
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 25 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 563-0988. Press: Jody Donohue Associates, 688-8653.	GIL AIMBEZ - GENRE; BON MENAGE; SNAFU; G.A.I.	STATLER HILTON HOTEL BALLROOM
Wednesday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 4th floor. Contact: 398-0800.	GEOFFREY BEENE & BEENE BAG (550 SEVENTH)	PLACE TO BE ANNOUNCED
Wednesday April 25 11:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter appt., Sally Richardson, 921-8960. Press: Rea Lubar, 575-0735	PORTFOLIO II BY MITCHELL GROSS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 25 1:00 P.M.	PREMIERE: PRESS SHOWING OF FALL SPORTSWEAR COLLECTION For buyers at 4:00 P.M. By invitation. Contact: 997-1740.	HALSTON SPORTSWEAR	OLYMPIC TOWER - 21ST FL. 645 FIFTH AVENUE
Wednesday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 691-5330. Press: Roz Rubenstein, 691-8340.	REGINA KRAVITZ	1441 BROADWAY SHOWROOM - 14TH FLOOR
Wednesday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Doug Fridell, 695-7524.	MAYA	589 EIGHTH AVENUE SHOWROOM - 18TH FLOOR
April 25	4:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 Fifth Ave., 997-1740.		



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Wednesday April 25 5:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 221-5726. Press: Hathaway/ de La Chapelle, 751-5027.	HANAE MORI BOUTIQUE & COUTURE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 6:00 P.M. Cocktails- Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards to students by designer-critics: Albert Capraro, Perry Ellis, Oscar de la Renta, Giorgio Sant'Angelo, Charles Suppon, Chester Weinberg. Parsons Award to Edward S. Finkelstein, chmn. and chief exec. officer, Macy's N.Y. Chmn: John Pomerantz, Leslie Fay. Price: \$200.00. Contact: Marvin Rich, 741-5662.	PARSONS SCHOOL OF DESIGN (66 WEST 12TH STREET)	N.Y. HILTON HOTEL BALLROOM
Beginning Wednesday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND INC.	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Wednesday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 279-0200.	ISHIO FOR NOEL SOPHISTICATES	1400 BROADWAY SHOWROOM - 5TH FLOOR
Thursday April 26 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-7730. Press: Eleanor Lambert, 688-2130.	CHARLES SUPPON FOR INTRE SPORT	PLACE TO BE ANNOUNCED
Thursday April 26 10:00 A.M.	PREMIERE SHOWING: FALL COATS, SUITS, ENSEMBLES By invitation. Thereafter 500 Seventh Ave. Contact: 391-1053.	ZANDRA RHODES FOR SABRINA COAT CORP.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 354-4330.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-2870. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday April 26 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: 399-0940.	HOUSE OF JULIO (23 WEST 52ND STREET)	PLACE TO BE ANNOUNCED
Thursday April 26 1:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-8880.	ADRI	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-0348.	MICHAEL STERN INC.	21 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Thursday April 26 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date). Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER (795 MADISON AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Thursday April 26 4:00 P.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 2:00 & 3:00. Buyers: 221-7545. Press: Eleanor Lambert, 688-2130.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 26 5:00 P.M.	SHOWING OF FALL COLLECTIONS Cygne Designs; Kansai Yamamoto; premiere Dianne B.; introducing Cygne for men. By invitation. Contact: 354-6474. Press: Hathaway/ de La Chapelle, 751-5027.	IRVING & DIANNE BENSON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails, show at 6:00. By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Thursday April 26 7:00 P.M.	PREMIERE: FALL JEANS & BLOUSES Gala jeans/ballet performed by the Harkness School Corps de Ballet. By invitation. Thereafter 6th fl. Press: Betty Yarmon, 563-2300 or Michael Thomas, 421-1461.	ADOLFO (DIV. RONDALCO) (498 SEVENTH AVENUE)	HARKNESS HOUSE 4 EAST 75TH STREET
Friday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-4942. Press: Vera Bacal, PL 3-8421.	ADINI (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Friday April 27 9 & 12:00	PRET-A-PORTER AT TWO SHOWINGS Breakfast:\$15.00; guests,\$25.00. Lunch: \$20.00; guests,\$30.00 Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y.HILTON HOTEL BALLROOM
Friday April 27 10:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor, 354-0760. Press: Eleanor Lambert, 688-2130.	ALBERT NIPON COLLECTIBLES (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION Thereafter 500 7th Ave., 22nd floor. Contact: 221-6252. Press: Eleanor Lambert, 688-2130	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Friday April 27 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 5th floor. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET)	PLACE TO BE ANNOUNCED
Friday April 27 1:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 5th floor. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 2:30 P.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appt. Buyers: 354-6840. Press: Roz Rubenstein, 691-8340.	SABINE LIGHT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 8th floor. Contact: 255-3737.	VICTOR CARABALLO (29 WEST 17TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Friday April 27	OPENING OF FALL COLLECTION Continuous by appointment. Contact: PL 8-2341.	JOAN SIBLEY	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Monday April 30 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Monday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:30. By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - MEZZANINE
Monday April 30 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 2:00 P.M., April 30 & May 1. By invitation. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
April 30	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor. 391-2255		
Monday April 30 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 30th floor. Contact: 563-1640.	GLORIA SACHS (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE



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April 30	12:30 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 354-4260		
Monday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 30	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660		
Monday April 30 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: BA 1-8510. Press: Eleanor Lambert, 688-2130.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 205 W. 39th St., 13th floor. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 30 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 10 W. 57th St., 7th floor. Contact: CI 7-1100.	STEPHEN BURROWS FOR PAT TENNANT	HOTEL PLAZA BALLROOM
April 30	5:00 P.M., BOGNER SPORTSWEAR (2nd show), 9 West 57th Street, 39th floor, 751-1337		
Monday April 30 5:30 P.M.	SHOWING OF FALL COLLECTION Contact: Shirley Ornstein, 221-0671. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO	FASH. INST. OF TECH. 227 WEST 27TH STREET
Beginning Monday April 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 695-7032.	C'EST MOI	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 30- May 7	SHOWING OF FALL COLLECTION April 30 & May 7 at 5:30 P.M., by invitation. Thereafter, until May 15 by appointment. Contact: (213) 627-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday April 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 486-0058.	JUDY HORNBY INTERNATIONAL	18 EAST 53RD STREET SHOWROOM - 3RD FLOOR
Beginning Monday April 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: (415) 989-3777; or 861-5155 (N.Y.).	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.)	HOTEL REGENCY PRIVATE SUITE
Beginning Monday April 30	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; MIGNON II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 628-3817.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 30	OPENING OF FALL/ HOLIDAY COLLECTION Continuous by appointment. Contact: (213) 489-1650.	JILL RICHARDS; JILL RICHARDS II	HOTEL GOTHAM SUITE 1209
Beginning Monday April 30	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Herb Mermelstein or Angela Nealy, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 30	OPENING OF FALL COLLECTION Continuous by appointment. Buyers: 221-0633. Press: Cynthia Siemon, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 30	OPENING OF FALL COLLECTION By appointment. Contact: (213) 622-0460; or CI 7-2200.	TRAVILLA (122 E. 7TH ST.LA.)	HOTEL GOTHAM PRIVATE SUITE
Tuesday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th fl. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340.	RICHARD ASSATLY LTD. (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Tuesday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th floor. Contact: 840-8888.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 1	11:00 A.M., MOLLIE PARNIS (2nd show), 530 Seventh Ave., 18th floor, 221-1445		
Tuesday May 1 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:00. By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd fl. Contact: 354-0760. Press: Eleanor Lambert, 688-2130.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 1	2:00 P.M., BILL BLASS, (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION Thereafter 512 Seventh Ave., 6th fl. Buyers: 354-4700. Press: Eleanor Lambert, 688-2130.	GAMUT BY DON SAYRES; DON SAYRES SIGNATURES	ONE PENN PLAZA 6TH FLOOR
May 1	3:00 P.M., TRIGERE, INC. (2nd show), 550 Seventh Ave., 16th floor, 391-9100		
Tuesday May 1 3:30-6P.M.	FASHIONS & LOUNGEWEAR FOR THE "GREAT" WOMAN Show at 4:00. Contact: Gloria King, 736-3999. Press: Eleanor Lambert, 688-2130.	GEORGE HALLEY FOR YVONNE DAZAY	DOUBLES 783 FIFTH AVENUE
May 1	4:00 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th floor, 398-9955		
Tuesday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 11th floor, Contact: 221-4090.	KASPER FOR J.L. SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 6:30 P.M.	SHOWING OF FALL DESIGNER COLLECTION Show at 7:00 P.M., by invitation. Thereafter by appt. Contact: Alan Silver, 354-7107.	NINA RICCI (530 SEVENTH AVENUE)	XENON 124 WEST 43RD STREET
Beginning Tuesday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR



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Beginning Tuesday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS & CO.	66 WEST 38TH STREET SHOWROOM - SUITE 200
Wednesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION Press show at 4:30. By invitation. Thereafter 2nd floor. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Bernice Geller, 947-2055.	RIZKALLAH FOR MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
May 2	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd floor, 354-8600		
Wednesday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 (press) & 4:00 (buyers) Contact: 354-6777. Press: Eleanor Lambert, 688-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 2 12:00 Noon	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 398-9000. Press: Jeanne Chappell, 595-9420.	LES MOUCHES BY ELVIA GOBBO	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 2	2:00 P.M. OSCAR DE LA RENTA (Press show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday May 2 3:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 2	4:00 P.M. OSCAR DE LA RENTA (Press show), 550 Seventh Ave., 11th fl., 354-6777		
May 2	4:30 P.M., BLASSPORT (Press Show), FOUR SEASONS, 99 East 52nd St., 354-4200.		
Wednesday May 2 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4200.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 7:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers at 9:00 A.M., May 3, 4, 7 & 8. By appointment through May 11. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP (956 CAHUENGA, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Beginning Wednesday May 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday May 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Vincent DiPietro, 929-7331.	TRIPALDI	104 WEST 17TH STREET SHOWROOM - SUITE 5 NORTH
Thursday May 3 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 11th floor. Contact: 277-5620.	DON DAY DESIGNS (498 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE



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Thursday May 3 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 9th fl. Contact: 279-2345. Press: Diane Radley, 877-0440.	LEVINO VERNA FOR MAYEHOFF (498 SEVENTH AVE.)	ST. REGIS HOTEL VERSAILLES ROOM
Thursday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 5:00. By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON	OLYMPIC TOWER 645 FIFTH AVENUE
Thursday May 3 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
May 3	12:00 Noon, VERA MAXWELL (2nd show), 530 Seventh Avenue, 26th floor, 563-4358		
Thursday May 3 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.	JOAN VASS	418 WEST 25TH STREET SHOWROOM - PENTHOUSE
Thursday May 3 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 7th Ave., 5th floor. Contact: 221-3789.	SILK FASHION GROUP/ JACK MULQUEEN & JOHN YANG	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 3 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 736-4078.	MARY McFADDEN (264 WEST 35TH STREET)	CIRCLE IN THE SQUARE 1633 BROADWAY
Thursday May 3 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 530 Seventh Ave., 3rd floor. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 3	5:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave., 21st floor, 354-6340		
Thursday May 3 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Wayne Welch, (213) 659-0055.	RUBEN PANIS (8582 WILSHIRE, BEV. HILLS)	HOTEL GOTHAM BALLROOM - 3RD FLOOR
Thursday May 3 8:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 751-9219. Press: Hathaway/de La Chapelle, 751-5027.	MICHAELE VOLLBRACHT (416 EAST 58TH STREET)	PLACE TO BE ANNOUNCED
May 3	IDEACOMO FABRICS FAIR IN COMO, ITALY (May 3-5)		
Friday May 4 8:30 A.M.	SHOWING OF FALL COLLECTION Couture hadn-woven sweaters and coats for day and evening. Breakfast at 8:30, show at 9:00. Contact: 643-9650. Press: Hathaway/de La Chapelle, 751-5027.	NANCY POLLOCK (132 STATE, BKLYN)	CHRISTOPHER'S 28 EAST 63RD STREET
Friday May 4 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Arleen Bowman, 221-0160.	BOWMAN TRADING; SAN MING FOR BOWMAN	1441 BROADWAY SHOWROOM - 14TH FLOOR
Friday May 4 11:00 A.M.	PREMIERE SHOWING OF SUITS, COATS & DRESSES Wool, linen, burlap, knits, crepe de chine. By invitation. Contact: 986-1979.	ABRAHAM PELHAM, INC. (310 EAST 46TH STREET)	PLACE TO BE ANNOUNCED
Friday May 4 11:45 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Contact: Brigitte Freed, 564-6539; Helga Walmsley, 736-1077.	HELGA WALMSLEY; & BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Friday May 4 12:45 P.M.	SHOWING OF FALL COLLECTION Show followed by lunch. Thereafter private suite. Contact: 861-5155.	RENEE HELGA HOWIE (133 KEARNY ST. SAN FRAN.)	HOTEL REGENCY BALLROOM



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Friday May 4 2:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Contact: Jim Mallock or Al Graham, 221-3489.	SAZ; SAZ II; SAZ SPORT	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday May 4 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7880. Press: Eleanor Lambert, 688-2130.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 4 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	1211 AVE. OF AMERICAS MENSWEAR SHRM. - 30TH FL.
Monday May 7 6:00 P.M.- 8:00 P.M.	COSMETIC PACKAGING: A 20TH CENTURY ART FORM Celebrating 70th year of Elizabeth Arden Inc. Benefit for Shirley Goodman Research Center, F.I.T. Endowment Fund. By invitation. Thereafter, Tues.-Sat. through Sept.8. Contact: John Latham (F.I.T.) 760-7708; Leslie Weller (Elizabeth Arden). 399-2028.	FASHION INSTITUTE OF TECHNOLOGY	27TH ST. & 7TH AVENUE SHIRLEY GOODMAN CENTER
Wednesday May 9 9 & 12:00	AMERICAN READY-TO-WEAR AT TWO SHOWINGS Breakfast: \$15.00; \$25.00 guests. Luncheon: \$20.00; \$30.00 guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
May 14	FALL INTIMATE APPAREL MARKET WEEK IN NEW YORK (May 14-18)		
May 15- May 18	INTERSTOFF IN FRANKFURT -- 40TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788		
May 20	NATIONAL BATH, BED & LINEN SHOW AT N.Y. COLISEUM (May 20-23). Contact: 564-5160.		
May 22- May 25	11TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANA--Handbags, luggage, ready-to-wear. Contact: Int'l Trade Shows, 545 Fifth Ave., 687-1185		
Beginning Wednesday May 30 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Breakfast: May 30, 31, June 1, 5, 6, 7, 8, 12, 13. Afternoon shows (4:00 P.M.): May 31, June 4, 7, 11. By invitation. Contact: June Roche, 391-4435.	MILLIKEN & COMPANY	WALDORF-ASTORIA GRAND BALLROOM
June 2- June 6	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES, VISUAL MERCHANDISING CENTER, 120 EAST 23RD STREET, 38TH CHRISTMAS DISPLAY MARKET WEEK. Contact: YU 6-2571		
Sunday June 10- June 14	INTERNATIONAL SHOWINGS FOR VISITING PRESS By invitation. Contact: Mildred Sullivan, 1 Times Square, 221-3816.	NEW DIRECTIONS/ PRESS WEEK	N.Y. SHERATON HOTEL 7TH AVE. & 55TH STREET
Thursday June 14- June 17	PRESS PREVIEW: FALL MEN'S & BOYS' FASHIONS By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	ESSEX & SUSSEX HOTEL SPRING LAKE, NEW JERSEY
Sunday June 17- June 22	SEMI-ANNUAL PRESS WEEK: FALL 1979 By invitation. Publicity: Eleanor Lambert, 688-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM

\*\*OUT OF DATE ORDER

**Beginning Monday March 12	OPENING OF FALL COLLECTIONS Introducing suits by Saville. Continuous by appointment. Contact: 398-9292.	JOHN MEYER; & SAVILLE	1411 BROADWAY SHOWROOM - 25TH FLOOR
**Beginning Monday March 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-7667.	MAURICE SASSON	25 WEST 39TH STREET SHOWROOM - SUITE 601